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| --- | --- | --- | --- | --- | --- | --- | --- | --- |
|  | **Logic Map for ……..** | | | | | | |  |
|  | GOAL | | | | | | | EVIDENCE  *(Link to the evidence source for each step)* |
|  | | | | | | |  |
| AUDIENCE | | | | | | |  |
|  |  | |  |  |  |  |  |
| MOTIVATIONS | | | | | | |  |
| Intrinsic |  |  |  | |  |  |  |  |
| % Rating  *(tool meets the need)* |  |  |  | |  |  |  |  |
| Extrinsic |  |  |  | |  |  |  |  |
| % Rating  *(tool meets the need)* |  |  |  | |  |  |  |  |
|  | PROBLEMS / PAINPOINTS | | | | | | |  |
|  |  |  | |  |  |  |  |  |
|  |  | |  |  |  |  |  |
|  | CONSTRAINTS | | | | | | |  |
|  |  |  | |  |  |  |  |  |
| Concepts that address this | EMERGING CONCEPTS | | | | | | |  |
|  |  |  | |  |  |  |  |  |
|  |  |  | |  |  |  |  |  |